

Claudia Taboada Churchman

Curator and Art Consultant
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EDUCATION

University of Havana, Havana, Cuba
Bachelor Degree in Art History
2008 - 2013

SKILLS

Fine Art / Visual Art / Researching / Curating / Writing / Editing / Marketing / Social Media Management / Art Sales / CRM / Digital Marketing / B2B Sales / Online auctions / Adobe / G-Suite / Photoshop

SUMMARY

Havana, 1990. Art critic and curator. Her texts have been published in Arte Cubano, La Jiribilla, Noticias de Arte Cubano, Art OnCuba, Latin American Art, among others. Her curatorships had been exhibited in important institutions such as Centro de Arte Contemporáneo Wifredo Lam, Centro de Desarrollo de las Artes Visuales, Villa Manuela Art Gallery (HAV), Frost Art Museum (FL), and other art centers. She has worked in art fairs in Spain (Art Madrid), Mexico (Zona Maco), and the United States (West Palm Beach Art Fair, Pinta, Seattle Art Fair, Armory Show, Art OnPaper, Context Art Miami, Art Miami, among others). She received a curatorial award granted by the Center for the Development of Visual Arts for the project Pintura Expandida (Expanded Painting) and also collaborated as co-curator with Boffo Grant of Digital Commissions called "BOFFO - Like Cuba: Emerging virtual narratives", with the Cuban artists Alexander Arrechea, Rodolfo Peraza, Rewell Altunaga & Navy Pérez, The Stainless Group, Mauricio Abad, and Kevin Beovides.

AWARDS

2015 Curatorial Award granted by the Center for the Development of Visual Arts for the project Pintura Expandida (Expanded Painting).

2015 Boffo Grant. Co-curator of Digital Commissions "BOFFO - Like Cuba: Emerging virtual narratives", with the Cuban artists: Alexander Arrechea, Rodolfo Peraza, Rewell Altunaga & Navy Pérez, The Stainless Group, Mauricio Abad, and Kevin Beovides.

LANGUAGES

Spanish
English

EXPERIENCE

PAN AMERICAN ART PROJECTS, Miami, FL

Curator, Online Sales Director, and Marketing Manager
OCT 2018 - PRESENT

Curator of Contemporary art. Online sales on platforms, marketing campaigns, art auctions, managing the gallery website, and social media.

Website: www.panamericanart.com

Facebook: <https://www.facebook.com/PanAmericanArtProjects/>

Instagram: <https://www.instagram.com/panamericanartprojects/>

Twitter: <https://twitter.com/panamericanartp>

Linked in: <https://www.linkedin.com/company/pan-american-art-projects>

GROVE FINE ART, Miami, FL

Art Consultant

MAR 2018 - SEP 2018

Manager of Brickell Art Gallery (2nd location). Making great sales with the clients, working on the gallery website and its live chat, Artnet, MailChimp database, social media, following up customers, and the gallery promotion in local guides.

Website: www.grovefineart.com

Facebook: <https://www.facebook.com/GroveFineArt/>

Instagram: <https://www.instagram.com/grovefineart/>

NAEMI (National Art Exhibitions of the Mentally III), Miami, FL

Curator and Social Media Manager

JAN 2018 - MAR 2020

Curator of Contemporary Outsider Art. Marketing campaigns and day-to-day activities, including developing relevant content topics about outsider art and art news in general.

Website: www.naemi.org

Facebook: <https://www.facebook.com/NaeamiArt/>

Instagram: https://www.instagram.com/naemi_org/

Estudio Arte Contemporáneo / Moleiros Gallery, Havana, Cuba

Curator

DEC 2016 - DEC 2017

Promoting the career of represented Cuban artists, exhibition management, and participation in international art fairs. Working with established Cuban artists: R. Alpízar, R. Fabelo, R. Mendive, J. Bedia, The-Merger, among others.

Website: www.estudioarteon.com / www.moleiros.com

Facebook: <https://www.facebook.com/estudioartecontemporaneo/>

<https://www.facebook.com/moleirosgallery>

Instagram: <http://www.instagram.com/estudioartecontemporaneo/>

<https://www.instagram.com/galeriamoleiros/>

Galería de Arte Villa Manuela (UNEAC), Havana, Cuba

Main Specialist / Curator

SEPT 2014 - SEPT 2017

Curator of exhibits, cultural events, book presentations, talks, and lectures about Cuban and international art. Sales and marketing management.

Website: www.galeriavillamanuela.com

Facebook: <https://www.facebook.com/GaleriaDeArteVillaManuela/>

Instagram: <https://www.instagram.com/galeriavillamanuela/>

Art OnCuba Magazine, Havana, Cuba

Web editor manager, art critic, magazine collaborator, and social media manager

SEPT 2014 - MAR 2016

Editorial planning, publication of news, photos, videos, and summaries of the printed magazine.
Promoting Cuban art in social networks.

Factoría Habana, Havana, Cuba

Assistant curator

SEPT 2013 - SEPT 2014

Promotion of the represented artist list, sales management, and museography assistance at exhibitions.

Other relevant experience

2018 - PRESENT

Editor of books about renowned artist career such as Rubén Alpízar.